

# Vendor Spotlight | e-Blast to Members

You get the full email highlighting **YOUR COMPANY**

## --- NEW OPPORTUNITY ---

Showcase your product or service, announce big news, help customers use a product - it's up to you! When you purchase a Vendor Spotlight e-Blast, you get to email your company's exclusive message to our entire membership of 1000+ member dentists. Availability limited.

### Your Company's custom message

Include up to 400 words of body text, images, company flyer, personal video message, business link and/or logo. The opportunities are endless! It is fully customizable to your needs.

### Pick YOUR ideal send date

You get to pick the date we send out your email.\* Have it coincide with a special, a new product release or other timely event.

### Method

Email. GSLDS also houses an archive of each email blast on its website [greaterstlouisdentalsociety.org](http://greaterstlouisdentalsociety.org) (accessible to members only).

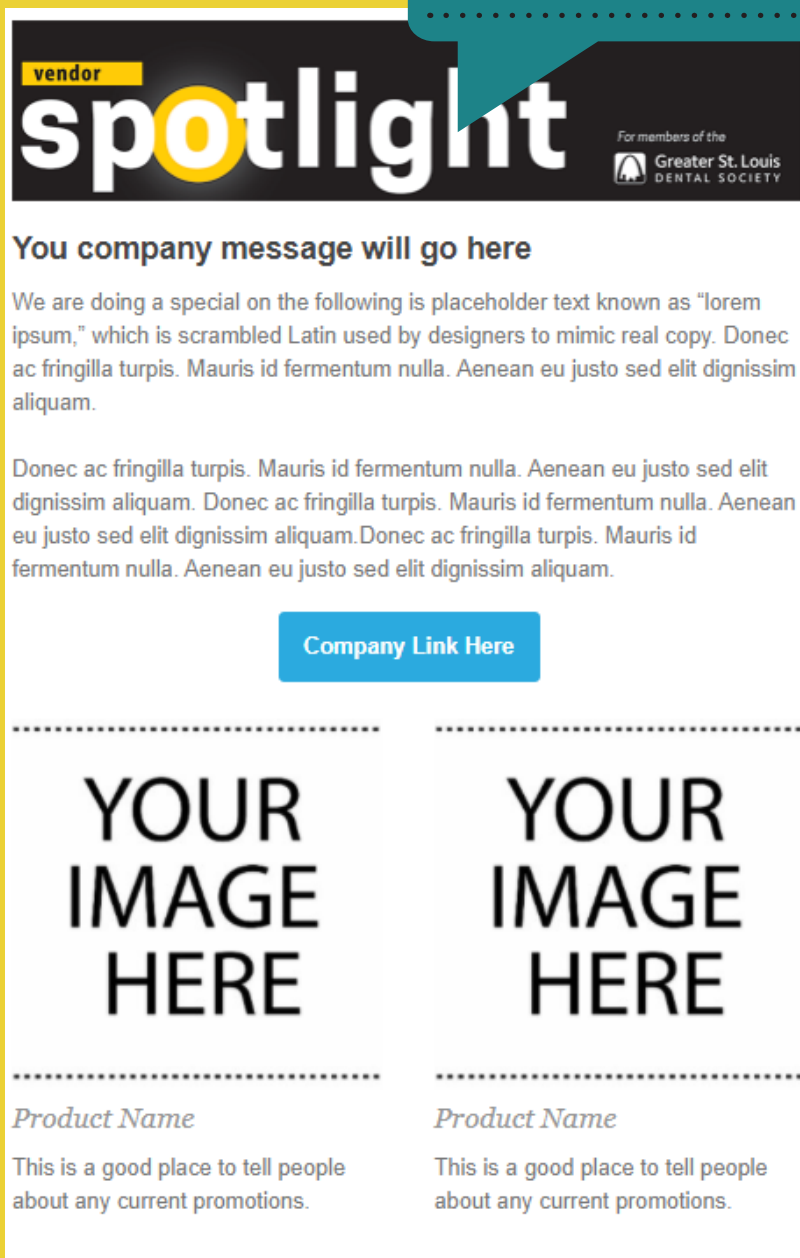
### Pricing

\$650 per e-Blast

### Deadlines:

E-blast content must be received at least 48 hours prior to publication date and meet all requirements. E-blast content not received by this date, will forfeit ad spot without refund.

*\*Date cannot conflict with another email being sent by GSLDS. The GSLDS reserves the right to accept or reject advertising.*



Above is a sample only. Your e-Blast will be customized to your company needs.

### Art requirements

- Images: .png/.jpeg. High resolution
- Videos: Link to video already hosted on web required or mp4 file provided
- Logos: .png preferred. High resolution



# Vendor Spotlight | e-Blast to Members

## --- NEW VENDOR EMAIL OPPORTUNITY ---

Email your announcement directly to the inboxes of our 1,000+ member dentists! Each e-Blast is fully customized to your needs and can include anything including an up to 400 word message, image, logo, video, flyer...and more! Plus, you are able to pick your ideal send date! We can work with you to create an E-blast dedicated to your message. GSLDS also houses an archive of each email blast on its website [greaterstlouisdentalsociety.org](http://greaterstlouisdentalsociety.org) (accessible to members only).

e-Blast content must be received at least 48 hours prior to publication date and meet art requirements. e-Blasts are scheduled to deploy on whatever date you specify, with the caveat that we will only send one per day, so dates have to be reserved. Please complete the below form and return to [nikki@stlouisdental.org](mailto:nikki@stlouisdental.org) or fax to 314-569-0448.

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**ADVERTISER COMPANY NAME:** \_\_\_\_\_

**PRINCIPAL CONTACT:** \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**REQUESTED SEND DATE FOR EMAIL:** \_\_\_\_\_

**ADVERTISING AGREEMENT:** We have read and understand the advertising terms & conditions previous page.

Signed: \_\_\_\_\_

**PAYMENT METHOD:**    Check       Visa       MasterCard       American Express

Total Amount Due: \$650

Card # \_\_\_\_\_

Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV code: \_\_\_\_\_

Signature: \_\_\_\_\_

*indicates approval for charges*