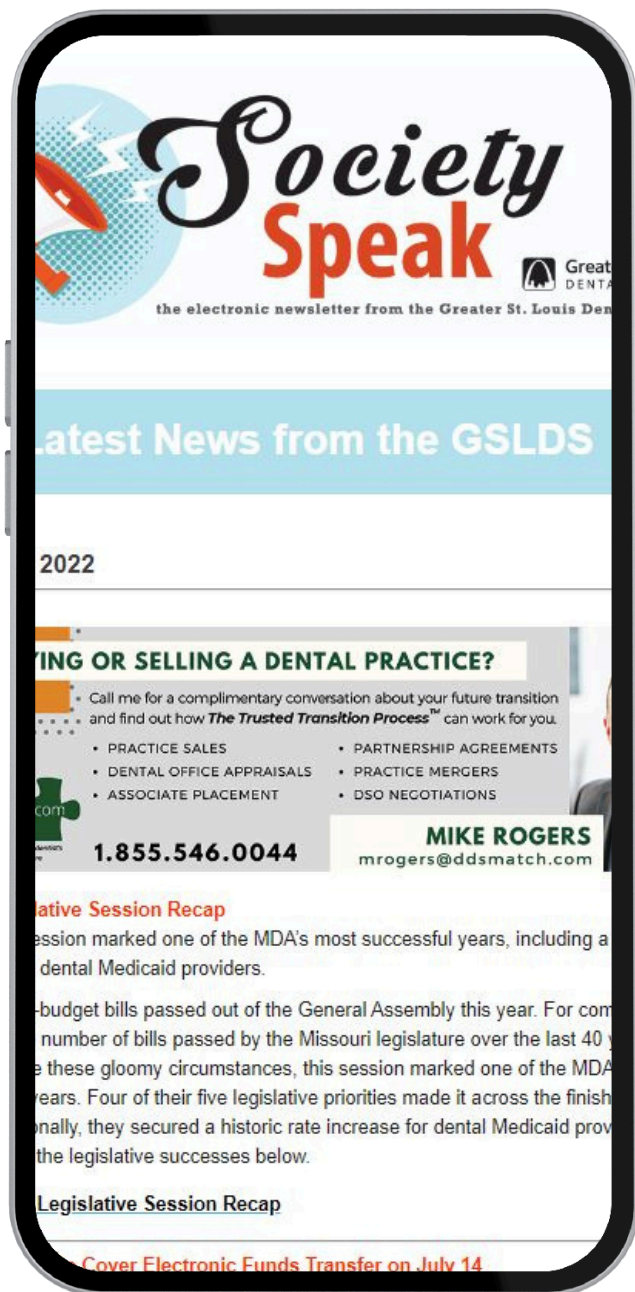


EMAIL ADVERTISING



Society Speak

You can sponsor our Society Speak monthly e-newsletter. Greater St. Louis Dental Society members receive Society Speak electronically by email 14 times per year (see tentative schedule below). It is a very valuable member benefit that provides important news updates for GSLDS dentists.

- **Send Dates:** The 15th of the each month; The 5th and 20th of the month in February and September.
- **Art Requirements:** File Type: .png/.jpeg. Please include a url for the ad to link to. Size: 800 pixels by 250 pixels.
- **Deadlines:** Ad must be received at least 48 hours prior to publication date and meet art requirements. Ads not received by this date, will forfeit ad spot without refund.

Society Speak Specifications



NUMBER OF SUBSCRIBERS

1,097



SOCIETY SPEAK OPEN RATE

60%



EXPOSURES PER YEAR

over 15k



PRICE PER SPONSORSHIP

\$350

Advertising Agreement

COMPANY NAME: _____

PRINCIPAL CONTACT: _____

Address _____
Name Title

City State Zip

Phone: _____ Email: _____

DEADLINES: Submissions will not be accepted after these deadlines and no refunds will be given for missed deadlines:

- SPRING ISSUE - March 1
- SUMMER ISSUE - June 1
- FALL ISSUE - Sept. 1
- WINTER ISSUE - Dec. 1

ADVERTISING PACKAGES

- COMPLETE PACKAGE \$5,500 (a savings of over \$1,500)
- DELUXE PACKAGE \$3,750 (a savings of \$1,000)

ADVERTISING SIZE

- | | Single Issue | Full Year |
|---|--------------|-------------|
| <input type="checkbox"/> Full Page | \$850/issue | \$750/issue |
| <input type="checkbox"/> Half Page | \$650/issue | \$550/issue |
| <input type="checkbox"/> Third Page Column or Island | \$550/issue | \$450/issue |
| <input type="checkbox"/> Quarter Page Back Cover Only | \$550/issue | \$450/issue |

ADVERTISING EXTRAS

- | | | |
|--|-------------|--------------|
| <input type="checkbox"/> Add digital banner | \$75/issue | \$50/issue |
| <input type="checkbox"/> Add Preferred Placement | \$100/issue | \$100 /issue |

WEBSITE ADVERTISING

- Leaderboard \$200/month
- Large Rectangle \$150/month
- Rectangle \$150/month
- Skyscraper \$150/month
- Bottom Leaderboard \$150/month

- SOCIETY SPEAK e-NEWSLETTER** \$300/month

(if selecting one of the packages, indicate preferred month for your Society Speak)

Indicate Preferred Months: _____

- VENDOR SPOTLIGHT e-BLAST** \$750

(if selecting one of the packages, indicate preferred month(s) for one or two Vendor Spotlight emails)

Indicate Preferred Date: _____

DIRECTORY ADVERTISING

- Full page ad \$1,500
- Full page inside front/back cover \$2,000
- Half page ad \$1,000
- Company Listing \$300 (included at no charge with full & half page ads)

ADVERTISING AGREEMENT: We have read and understand the advertising standards. Signed:

PAYMENT METHOD: Check Visa MasterCard American Express

Total Amount Due: _____

Card # _____ Exp. Date ____/____/____ CVV code: _____

Signature: _____

indicates approval for charges