



**Greater St. Louis**  
DENTAL SOCIETY

# GREATER ST. LOUIS DENTAL SOCIETY

11457 OLDE CABIN ROAD, SUITE 300, ST. LOUIS, MO 63141 | 314.569.0444 | GREATERSTLOUISDENTALSOCIETY.ORG

## HOW TO BECOME MORE VISIBLE TO OUR MEMBERS

The Greater St. Louis Dental Society represents the interests of more than 1000+ dentists in St. Louis and the surrounding areas. Through one of the opportunities below, your company or organization can reach our vast membership base. Each of our opportunities come with exclusive perks and different levels of visibility. If you would like to discuss one of these our available opportunities please contact GSLDS at 314.569.0444 for further details. Please note that while we appreciate partnering with corporate sponsors, the GSLDS cannot "endorse" or have a "preferred" relationship with any company at this time. Please contact our constituent organization, the Missouri Dental Association, for this opportunity at 573.634.3436.



### | MAILING LIST

Purchase a one-time use list of our membership in Excel format to use for mailing promotional materials. We can also create mailing labels that can be used to target a specific specialty, district or zip code.  
| Contact Susan at [susan@stlouisdental.org](mailto:susan@stlouisdental.org)



### | QUARTERLY PUBLICATION

The Dental Arch is a quarterly magazine with circulation of more than 1,200 subscribers that includes dentists, laboratories and dental schools in and around St. Louis. Along with the hard copy publication, The Dental Arch also comes in electronic format, which has banner ad space available for purchase. | Contact Nikki at [nikki@stlouisdental.org](mailto:nikki@stlouisdental.org).



### | EXHIBIT AT OUR CONVENTION

Showcase your products and services and maximize your visibility at Mid-Continent Dental Congress. Every year the GSLDS hosts an annual convention, which attracts members and non-members from the Greater St. Louis area as well as surrounding states. This is the opportunity to introduce your product or service to more than 2,000 attendees, including hundreds of dentists.  
| Contact Laura at [laura@stlouisdental.org](mailto:laura@stlouisdental.org) or visit [greaterstlouisdentalsociety.org](http://greaterstlouisdentalsociety.org).

## MEDIA KIT | 2019



### | SPONSOR AN EVENT

Our social events throughout the year include a Member Appreciation Night featuring dental products, a New Dentist team building event, a Dental Student event and more are being added. Sponsorship amounts vary. Please contact Laura at [laura@stlouisdental.org](mailto:laura@stlouisdental.org)

### | SPONSOR A SPEAKER

**Sponsor a Mid-Continent or Seminar speaker:** Our continuing education activities features the best speakers in dentistry on topics that are valuable to the entire dental team. The Mid-Continent is a two-day convention. Our Seminar Series includes five seminars throughout the year. Sponsors are allowed a table at the event and we schedule popular speakers that can help you specific customers. Sponsorship amounts vary. Contact Meg at [meg@stlouisdental.org](mailto:meg@stlouisdental.org)



### | EVENT ON OUR WEBSITE

Our website can list your event. We provide details for events in the St. Louis area for viewing on our website. For a low fee, you can add your event to the list as well as on our GSLDS website calendar. | Contact Nikki at [nikki@stlouisdental.org](mailto:nikki@stlouisdental.org).



### | MORE INFO

We are always here to help and welcome your questions about any of our opportunities. Call 314.569.0444.

The following requirements and guidelines constitute the standards of the Greater St. Louis Dental Society. The Society will periodically review its standards with the objective of keeping pace with changes that occur in the dental profession. All advertising, event listing or promotional mailings submitted to the GSLDS are subject to GSLDS approval and must be factual in content. The GSLDS reserves the right to accept or reject any opportunity, at its sole discretion. Any event listing on our website must not compete with any GSLDS event in topic, speaker or date, as GSLDS sees fit. Any entity utilizing one of the opportunities agrees to indemnify and hold the GSLDS, its officers, trustees, members and employees harmless from any liability, arising out of or relating to any opportunity. The participation in any opportunity with the GSLDS is not a guarantee or endorsement by the Society of a product or service, or the claims made for a product by a manufacturer. The GSLDS retains all rights for control of content and selection of speakers of educational programs as well as for the content, type and sequencing of all social functions.