



Beginning in January of 2018, our classified ad format changed. We no longer feature classified ads in our publication, *The Dental Arch*. They are now viewable online at greaterstlouisdentalsociety.org. Many people prefer this method of viewing the classifieds, as the listings are updated in real time. The magazine, which is quarterly, often had a significant lag time between ad placement and the publication's distribution.

We have received some questions regarding the new format; a list of FAQs is provided below. We hope this helps clear up any confusion. If you still have a question or concern, please call or email Nikki at 314-569-0444 or nikki@stlouisdental.org. Thank you for your patience during this transition.

How does the new format work?

You can still place an ad with us either via 'email, fax, or online. Ads will be added to the website as we receive them, however pre-payment is required. You may pay with a check or credit card (Visa or MC) and we will place your ad for a select number of months.

You can choose for the ad to run for 1 month, 3 months, 6 months or 12 months. Fees are \$10 per month for GSLDS members and \$15 per month for non-GSLDS members. The ad will automatically be removed from the website at the end of the timeframe purchased unless you notify of us of an extension prior to cancellation date. Classified ads are only online and are no longer featured in our publication, *The Dental Arch*.

What happens if I begin running the ad in the middle of the month?

The ad will run from the date we receive payment, for the amount of months purchased. (Example: Ad paid for on January 15 = Ad will run January 15th through February 15th).

Is there a word limit?

We do not enforce a strict word limit, however GSLDS does reserve the right to restrict length and/or content of any classified ad that we deem necessary.

How can I pay for my ad?

We will require payment prior to placing the ad online. You may pay with a check or VISA/MASTERCARD. Checks can be mailed to 11457 Olde Cabin Rd., Suite 300, St. Louis, MO 63141. Credit cards can be taken by Nikki over the phone at (314) 569-0444.

How can I extend my ad to run for more months?

Please call (314) 569-0444 or email nikki@stlouisdental.org.

I would like to change my ad copy. Can I do that?

Yes! You can change your ad copy by calling or emailing Nikki at 314-569-0444 or nikki@stlouisdental.org.

Do I need to let you know when to cancel my ad?

No, you do not need to let us know you want to cancel your ad. Ads will be cancelled automatically when your pre-paid months have passed. There is no need to call or email to cancel your ad.